



Avis *where2*[®] GPS Navigation Fact Sheet

Summary

Avis has been a leader for many years in enhancing the rental experience of its customers through the application of new technology. The company has launched a variety of solutions designed to help customers better navigate the streets of their travel destinations to avoid unnecessary delays. For Avis customers, avoiding delays means more time to get work done, catch an earlier flight home, visit tourist destinations, or spend more of their precious vacation time enjoying vacation pursuits.

History

- In 1992, Avis introduces its first GPS navigation system ("Avis Satellite Guidance") in Orlando and 12 other U.S. cities.
- In 2001, Avis offers the industry's first portable navigation devices for use in any vehicle through the launch of Alpine's PowerNAV at five major airport locations.
- In 2003, Avis launches "Avis Assist," a portable, phone-based navigation system, in conjunction with Motorola.
- In 2006, Avis debuts *where2*[®], its new portable GPS navigation system, based on Garmin's popular new StreetPilot c550, to give customers turn-by-turn directions, real-time traffic alerts and alternate routes, Bluetooth[®] hands-free calling capability, MP3 compatibility and much more.
- In 2007, to complement *where2*, Avis introduces an online trip planner at www.avis.com/mywhere2 to download information on concerts, sporting events and other activities at 25 major U.S. business travel destinations. Information is downloaded onto a Secure Digital (SD) memory card for transfer to the *where2* GPS unit at rental pickup. Mywhere2.com also offers "Avis Quick City Guides" with useful information including maps and listings for restaurants, 24-hour pharmacies, airlines, package shipping outlets and area Avis locations.
- In 2008, the Company unveils the next generation of *where2*. The new slimmer unit (based on Garmin's nüvi 780 model) features a larger, high-brightness display screen, turn-by-turn directions spoken in more than 40 languages, Bluetooth capability and added services such as traffic alerts, weather reports, stock and news updates, Amber Alerts and movie listings provided by MSN Direct.

Use

- *where2* is available in the United States, Puerto Rico, Canada and Australia.
- Pricing for *where2* is \$13.95 per day or \$69.75 per week; online trip planning is free.

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